



# PRODUCT PRICE LIST

Ask about any "News Flash Specials"  
we might be offering

Last Updated:

11/20/2013 (303)579-7581

Product Number	Name	Description	Local Rates		Regional Rates		National Rates	
BCP	Boot Camp Package - RTIR	Boot Camp Package - RTIR Clients - Radio Campaign	\$	412.50	\$	412.50	\$	412.50
CW30	Copywriting 30 Second	Copywriting 30 Second Broadcast Script	\$	50.00	\$	50.00	\$	50.00
CW60	Copywriting 60 Second	Copywriting 60 Second Broadcast Script	\$	78.00	\$	75.00	\$	75.00
CWIQ	Interview Questions	Radio Campaign Interview Questions and Fact Sheet	\$	50.00	\$	50.00	\$	50.00
CWLG	Copywriting Other	Other Copywriting Services	<u>Call for Quote</u>		<u>Call for Quote</u>		<u>Call for Quote</u>	
CWTR	Copywriting Teaser Radio	Copywriting Radio Campaign Teaser	\$	100.00	\$	100.00	\$	100.00
DVDCD	Audio Delivery - CD/DVD	CD/DVD Base (plus shipping cost)	\$	10.00	\$	10.00	\$	10.00
MULT	Multimedia Production	Multimedia Production	<u>Call for Quote</u>		<u>Call for Quote</u>		<u>Call for Quote</u>	
N10V	Narrative Up to 10 Minutes	Narrative Per Minute - Up to 10 Minutes	\$	75.00	\$	85.00	\$	100.00
N20V	Narrative Up to 20 Minutes	Narrative Per Minute - Up to 20 Minutes	\$	65.00	\$	75.00	\$	90.00
N2V	Narrative Up to 2 Minutes	Narrative Per Minute - Up to 2 Minutes	\$	100.00	\$	110.00	\$	125.00
N5V	Narrative Up to 5 Minutes	Narrative Per Minute - Up to 5 Minutes	\$	85.00	\$	95.00	\$	110.00
N60V	Narrative Up to 60 Minutes	Narrative Per Minute - Up to 60 Minutes	\$	65.00	\$	75.00	\$	90.00
NAV	Narrative Additional Minutes	Narrative Per Minute - Each Additional Minute over 60 Minutes	\$	45.00	\$	55.00	\$	70.00
NFR	Narrative Fully Produced, Voiced Rates	Fully Produced, Voiced Narrative Project	<u>Call for Quote</u>		<u>Call for Quote</u>		<u>Call for Quote</u>	

Product Number	Name	Description	Local Rates	Regional Rates	National Rates
NHR	Narrative Hourly Rates	Narrative Hourly Rates Over 65 Minutes	<u>Call for Quote</u>	<u>Call for Quote</u>	<u>Call for Quote</u>
P30F	Fully Produced, Non-Voiced Only - 30 Second	Fully Produced, Non-Voiced 30 Second - Broadcast	\$ 40.00	\$ 60.00	\$ 80.00
P60F	Fully Produced, Non-Voiced Only - 60 Second	Fully Produced, Non-Voiced 60 Second - Broadcast	\$ 60.00	\$ 80.00	\$ 100.00
PFR	Narrative Fully Produced, Non-Voiced Rates	Fully Produced, Non-Voiced Narrative Project	<u>Call for Quote</u>	<u>Call for Quote</u>	<u>Call for Quote</u>
PHOT	Photography	Photography	<u>Call for Quote</u>	<u>Call for Quote</u>	<u>Call for Quote</u>
PLAT65	Post Audio Editing Up to 65 Second	Post Audio Editing to remove all breaths, pops, and clicks for up to a 65 Second Broadcast	\$ 15.00	\$ 15.00	\$ 15.00
PLATB	Post Audio Editing Over 65 Second	Post Audio Editing to remove all breaths, pops, and clicks for over 65 Second Broadcast	<u>Call for Quote</u>	<u>Call for Quote</u>	<u>Call for Quote</u>
PRES	Power Point Presentation	Power Point Presentation Creation	<u>Call for Quote</u>	<u>Call for Quote</u>	<u>Call for Quote</u>
RCCH	Radio Interview Coaching	Radio Interview Coaching Hourly Fee	\$ 100.00	\$ 100.00	\$ 100.00
RCFP	Radio Campaign Final Production	Final Production of Radio Campaign Components	\$ 150.00	\$ 150.00	\$ 150.00
RCIH	Radio Interview Hourly	Radio Interview Hourly Fee	\$ 150.00	\$ 150.00	\$ 150.00
SPR30	Promotion Package - 30 Second	Creative, Voice, Audio Production Package 30 Second Broadcast	\$ 339.38	\$ 354.38	\$ 369.38
SPR60	Promotion Package - 60 Second	Creative, Voice, Audio Production Package 30 Second Broadcast	\$ 103.50	\$ 116.25	\$ 131.25
THDR	Audio Delivery - Thumb Drive	Thumb Base (plus shipping costs)	\$ 20.00	\$ 20.00	\$ 20.00
V30	Voice 30 Second	Voice Only 30 Second - Broadcast	\$ 40.00	\$ 75.00	\$ 250.00
V30A	Additional Read 30 Second	Additional Read/Same Talent 30 Second	\$ 10.00	\$ 10.00	\$ 10.00
V30F	Fully Produced, Voiced 30 Second	Fully Produced, Voiced 30 Second - Broadcast	\$ 75.00	\$ 110.00	\$ 300.00

Product Number	Name	Description	Local Rates		Regional Rates		National Rates	
V60	Voice 60 Second	Voice Only 60 Second - Broadcast	\$	60.00	\$	130.00	\$	450.00
V60A	Additional Read 60 Second	additional Read/Same Talent 60 Second	\$	15.00	\$	15.00	\$	15.00
V60F	Fully Produced 60 Second	Fully Produced, Voiced 60 Second - Broadcast	\$	100.00	\$	170.00	\$	600.00
VIDE	Video Production	Video Production	<u>Call for Quote</u>		<u>Call for Quote</u>		<u>Call for Quote</u>	